

France : Google is imposed a 50 million euros fine under GDPR regulations

On January 21st 2019, the French Data Protection Authority* imposed a 50 Million euros fine against GOOGLE LLC. This is the first decision ever issued in France since the General Data Protection Regulation (GDPR) came into force on May 25th 2018.

The decision has been issued further to complaints filed by two non-profit organizations, *None of your business* and *La Quadrature du Net*. The CNIL has ruled that Google has violated (i) the obligations of transparency and information and (ii) the obligation to have a legal basis for ads personalization processing.

We and our clients are all concerned about personal data protection and GDPR compliance matters.

Courtois Lebel has a **strong expertise** in data protection and GDPR compliance and has obtained a “processing audit” label from the CNIL for its audit method and counsel with regards processing personal data. Our Digital & Innovation department has recently piloted data protection compliance for leading French insurance and social protection groups.

Please do not hesitate to contact the attorneys of our Digital & Innovation department who will be pleased to assist you and your clients.

Best regards

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*CNIL : National Commission on Data Processing and Liberties